



Wesgro Export Mission Plan

2024 – 2025

wesgro
cape town & western cape
tourism, trade & investment

an inspiring place to do business

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Date	Details	Host Country	Sector	Priority Product	Desk Manager	Contact Details
Apr-24	ProColombia's 100 th Macrorrueda	Colombia	Multi sector	Multi Sector	Adrienne Golden	adrienne@wesgro.co.za
May-24	Cannes Film Festival	France	Services – Creative Industries	Film Live Action	Monica Rorvik	monica@wesgro.co.za
May-24	Macfrut 2024	Italy	Multi sector	AgriTech, Fresh Produce	Gcina Nomsa Dlamini	gcina@wesgro.co.za
May-24	DRC Trade mission	Democratic Republic of Congo	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	michael@wesgro.co.za
May-24	Africa Day Conference	Nigeria & Ivory Coast	Multi sector	Multi sector	Michael Gamwo/ Ulsana Reddi	michael@wesgro.co.za or ulsana@wesgro.co.za
Jun-24	Annecy Animation Festival	France	Services – Creative Industries	Animation	Nadine Smith-Clarke/Lisa Mini	nadine@wesgro.co.za or lisa@wesgro.co.za
Jun-24	Summer Fancy Food Show	United States of America	Food & Beverage	Processed Food & Beverage	Melonie Grunewald	melonie@wesgro.co.za
Jun-24	Cameroon Wines Trade mission	Cameroon	Food & Beverage	Wines, Food & Beverage	Michael Gamwo	michael@wesgro.co.za
Jul-24	Durban FilmMart (IBM in Durban)	Global	Services – Creative Industries	Film	Lisa Mini/ Monica Rorvik/ Nadia Jagwanth	lisa@wesgro.co.za or monica@wesgro.co.za or nadia@wesgro.co.za
Jul-24	Nigeria Trade mission	Nigeria	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	michael@wesgro.co.za
Aug-24	Magic Vegas	United States of America	Manufacturing	Leather, Jewellery, Gifting	Melonie Grunewald	melonie@wesgro.co.za
Aug-24	Gamescom	Germany	Services – Creative Industries	Game Development	Joshua Palm	joshua@wesgro.co.za
Aug-24	Anuga Select India 2024	India	Food & Beverage	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za

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Aug-24	Association of Film Commissioners Intl. Week/Cineposium	United States of America	Services – Creative Industries	Film	Lisa Mini	lisa@wesgro.co.za
Aug-24	LULU in store promotion- Saudi Arabia	Saudi Arabia	Food & Beverage	FMCG	Ulsana Reddi	ulsana@wesgro.co.za
Sep-24	FAME WEEK/ MIP Africa/Cape Town Intl. Animation Festival (IBM in Cape Town)	Global	Services – Creative Industries	Film, Animation/Music	Lisa Mini/ Monica Rorvik/ Nadia Jagwanth	lisa@wesgro.co.za or monica@wesgro.co.za or nadia@wesgro.co.za
Sep-24	Retire me now	United Kingdom	Services – Financial Services	Asset Management	Joshua Palm	joshua@wesgro.co.za
Sep-24	Toronto Film Festival	Canada	Services – Creative Industries	Film Live Action	Monica Rorvik/Nadia Jagwanth	monica@wesgro.co.za or nadia@wesgro.co.za
Sep-24	Cannes Boat Show	France	Boatbuilding	Boatbuilding	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Sep-24	Engage Trade Africa (IBM in Cape Town)	United States of America	Multi sector	Multi-Sector	Melonie Grunewald	melonie@wesgro.co.za
Sep-24	Denmark B2B Wine Export Mission	Denmark	Food & Beverage	Wine & Spirits	Nadine Smith-Clarke	nadine@wesgro.co.za
Sep-24	Kenya Trade mission	Kenya	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo/Joshua Palm	michael@wesgro.co.za or joshua@wesgro.co.za
Sep-24	Go Global Conference (B2B Mission in Atlanta)	United States of America	Multi sector	Multi-Sector	Melonie Grunewald	melonie@wesgro.co.za
Oct-24	Conexemar	Spain	Multi sector	Seafood, Machinery	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Oct-24	SIAL	France	Food & Beverage	Processed foods, Natural Ingredients	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Oct-24	Gitex Dubai	United Arab Emirates	Services – ITC	ICT Services, Deep Tech	Joshua Palm	joshua@wesgro.co.za

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Oct-24	Cote D'Ivoire & Guinea Trade mission	Cote D'Ivoire & Guinea	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	michael@wesgro.co.za
Oct-24	Boatica (IBM in Cape Town)	United States of America	Boatbuilding	Boat Building	Melonie Grunewald	melonie@wesgro.co.za
Oct-24	China Import Export Expo (CIIE)	China	Food & Beverage	Meat, Fruit & Nut, Avocado, Citrus, Rooibos, Seafood	Thiru Naidoo	thiru@wesgro.co.za
Oct-24	Prowine Shanghai	China	Food & Beverage	Wine	Thiru Naidoo	thiru@wesgro.co.za
Nov-24	Food Hotel China	China	Food & Beverage	Food & Beverage	Ulsana Reddi	ulsana@wesgro.co.za
Nov-24	Cosmoprof Asia Hong Kong	Hong Kong	Cosmetics	Cosmetics, Natural Ingredients	Nadine Smith Clarke/Nomandla Mene	nadine@wesgro.co.za or nomandla@wesgro.co.za
Nov-24	OFDI Mission to Netherlands	Netherlands	Services - Other	Medical Tech Services	Joshua Palm	joshua@wesgro.co.za
Nov-24	Spacetech	Germany	Services - Other	Space tech	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Nov-24	Ghana & Togo Trade mission	Ghana & Togo	Multi Sector	Agri, Services, Manufacturing & Machinery, All	Michael Gamwo	michael@wesgro.co.za
Dec-24	Africa Games Week	Global	Services – Creative Industries	Game Development	Joshua Palm/ Monica Rorvik/ Nadia Jagwanth	joshua@wesgro.co.za or monica@wesgro.co.za or nadia@wesgro.co.za
Dec-24	Red Sea Film Festival	Saudi Arabia	Services – Creative Industries	Film Live Action, Animation	Monica Rorvik	monica@wesgro.co.za
Feb-25	Gulfoods 2025	United Arab Emirates	Food & Beverage	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Mar-25	Made in the Cape 2025 (IBM in Cape Town)	Global	Multi Sector	All Products, Services	Adrienne Golden	adrienne@wesgro.co.za
Mar-25	Series Mania	France	Services – Creative Industries	Film Live Action	Lisa Mini	lisa@wesgro.co.za

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Looking to learn more about our Export Missions or inquiry to join? Contact a member of our team for further information!

Head: Export Promotion Unit	Erica Joubert	erica@wesgro.co.za	Head: Trade in Services	Monica Rorvik	monica@wesgro.co.za
Head: Africa Exports and OFDI	Michael Gamwo	michael@wesgro.co.za	Head: Export Advancement	Nadine Smith-Clarke	nadine@wesgro.co.za
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Senior Export Manager: Services	Joshua Palm	joshua@wesgro.co.za	Senior Export Manager: EU & UK	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Senior Export Manager: Americas	Melonie Grunewald	melonie@wesgro.co.za	Export & OFDI Manager: Africa & Middle East & Asia	Ulsana Reddi	ulsana@wesgro.co.za
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General Trade Unit Inquiries	export@wesgro.co.za	General Services: Creative Industries Inquiries	film@wesgro.co.za
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