



Wesgro's Export & OFDI Mission List

FY: 2024/2025



WESGRO
cape town & western cape
tourism, trade & investment



Wesgro Export Mission Plan 2024 - 2025

| Date | Details | Host Country | Sector | Priority Product | Desk Manager | Contact Details |
|--------|---|------------------------------|--------------------------------|---|-------------------------------|--|
| Apr-24 | ProColombia's 100 th Macrorrueda | Colombia | Multi Sector | Multi Sector | Adrienne Golden | adrienne@wesgro.co.za |
| May-24 | Cannes Film Festival | France | Services – Creative Industries | Film Live Action | Monica Rorvik | monica@wesgro.co.za |
| May-24 | Macfrut 2024 | Italy | Multi Sector | AgriTech, Fresh Produce | Gcina Nomsa Dlamini | gcina@wesgro.co.za |
| May-24 | DRC Trade Mission | Democratic Republic of Congo | Multi Sector | Agri, Services, Manufacturing & Machinery | Michael Gamwo | michael@wesgro.co.za |
| May-24 | Africa Day Conference | Nigeria & Ivory Coast | Multi Sector | Multi Sector | Michael Gamwo/ Ulsana Reddi | michael@wesgro.co.za or ulsana@wesgro.co.za |
| Jun-24 | Anney Animation Festival | France | Services – Creative Industries | Animation | Nadine Smith-Clarke | nadine@wesgro.co.za |
| Jun-24 | Summer Fancy Food Show | United States of America | Food & Beverage | Processed Food & Beverage | Melonie Grunewald | melonie@wesgro.co.za |
| Jun-24 | Fact Finding Mission to Washington | United States of America | Multi Sector | Multi Sector | Melonie Grunewald | melonie@wesgro.co.za |
| Jun-24 | Fact Finding Mission to Canada | Canada | Multi Sector | Multi Sector | Melonie Grunewald | melonie@wesgro.co.za |
| Jun-24 | Encounters FAM Tour IBM | Global | Services – Creative Industries | Film | Monica Rorvik/ Nadia Jagwanth | monica@wesgro.co.za or nadia@wesgro.co.za |
| Jun-24 | SIPPO Forum | Switzerland | Multi Sector | Multi Sector | Gcina Nomsa Dlamini | gcina@wesgro.co.za |
| Jun-24 | Business France – Strategie & Conseil | France | Multi Sector | Multi Sector | Gcina Nomsa Dlamini | gcina@wesgro.co.za |
| Jul-24 | Cameroon Wines Trade mission | Cameroon | Food & Beverage | Wines, Food & Beverage | Michael Gamwo | michael@wesgro.co.za |

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| Jul-24 | Nigeria Trade Mission | Nigeria | Multi Sector | Agri, Services, Manufacturing & Machinery | Michael Gamwo | michael@wesgro.co.za |
| Jul-24 | Durban FilmMart (IBM in Durban) | Global | Services – Creative Industries | Film | Monica Rorvik/ Nadia Jagwanth | monica@wesgro.co.za or nadia@wesgro.co.za |
| Aug-24 | African Diaspora Business Connect | Africa | Multi Sector | Multi Sector | Michael Gamwo | michael@wesgro.co.za |
| Aug-24 | Nigeria Inward Mission | Nigeria | Multi Sector | Multi Sector | Michael Gamwo | michael@wesgro.co.za |
| Aug-24 | Gamescom | Germany | Services – Creative Industries | Game Development | Joshua Palm | joshua@wesgro.co.za |
| Aug-24 | Anuga Select India 2024 | India | Food & Beverage | Food & Beverage | Thiru Naidoo | thiru@wesgro.co.za |
| Aug-24 | DRC Inward Mission | Democratic Republic of Congo | Multi Sector | Multi Sector | Michael Gamwo | michael@wesgro.co.za |
| Sep-24 | FAME WEEK/ MIP Africa/Cape Town Intl. Animation Festival (IBM in Cape Town) | Global | Services – Creative Industries | Film, Animation/Music | Monica Rorvik/ Nadia Jagwanth | monica@wesgro.co.za or nadia@wesgro.co.za |
| Sep-24 | Invest Holland | Netherlands | Services – Other | Medical Tech Services | Joshua Palm | joshua@wesgro.co.za |
| Sep-24 | Vietnam Inward Mission | Vietnam | Multi Sector | Multi Sector | Thiru Naidoo | thiru@wesgro.co.za |
| Sep-24 | Toronto Film Festival | Canada | Services – Creative Industries | Film Live Action | Monica Rorvik/Nadia Jagwanth | monica@wesgro.co.za or nadia@wesgro.co.za |
| Sep-24 | Engage Trade Africa | United States of America | Multi Sector | Multi-Sector | Melonie Grunewald | melonie@wesgro.co.za |

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| Sep-24 | Denmark B2B Wine Export Mission | Denmark | Food & Beverage | Wine & Spirits | Nadine Smith-Clarke | nadine@wesgro.co.za |
| Sep-24 | Kenya Services Mission | Kenya | Multi Sector | Agri, Services, Manufacturing & Machinery | Michael Gamwo/Joshua Palm | michael@wesgro.co.za or joshua@wesgro.co.za |
| Sep-24 | Nigeria Trade Mission | Nigeria | Multi Sector | Agri, Services, Manufacturing & Machinery | Michael Gamwo | michael@wesgro.co.za |
| Oct-24 | Atlanta Phambili | United States of America | Multi Sector | Multi-Sector | Melonie Grunewald | melonie@wesgro.co.za |
| Oct-24 | Gitex Dubai | United Arab Emirates | Services – ITC | ICT Services, Deep Tech | Joshua Palm | joshua@wesgro.co.za |
| Oct-24 | Cote D'Ivoire & Guinea Trade mission | Cote D'ivoire & Guinea | Multi Sector | Agri, Services, Manufacturing & Machinery | Michael Gamwo | michael@wesgro.co.za |
| Oct-24 | Africa Health Exhibition | Global | Health Tech | Health Tech | Nadine Smith-Clarke | nadine@wesgro.co.za |
| Oct-24 | Boatica (IBM in Cape Town) | United States of America | Boatbuilding | Boat Building | Melonie Grunewald | melonie@wesgro.co.za |
| Oct-24 | China Import Export Expo (CIIE) | China | Food & Beverage | Meat, Fruit & Nut, Avocado, Citrus, Rooibos, Seafood | Thiru Naidoo | thiru@wesgro.co.za |
| Oct-24 | Prowine Shanghai | China | Food & Beverage | Wine | Thiru Naidoo | thiru@wesgro.co.za |
| Nov-24 | Food Hotel China | China | Food & Beverage | Food & Beverage | Ulsana Reddi | ulsana@wesgro.co.za |
| Nov-24 | Cosmoprof Asia Hong Kong | Hong Kong | Cosmetics | Cosmetics, Natural Ingredients | Nadine Smith Clarke/Nomandla Mene | nadine@wesgro.co.za or nomandla@wesgro.co.za |

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| Nov-24 | EU & UK Inward Mission | EU & UK | Multi Sector | Boatbuilding, Natural Ingredients, Fresh Produce, Processed Foods | Gcina Nomsa Dlamini | gcina@wesgro.co.za |
| Nov-24 | Retire me not | United Kingdom | Services – Financial Services | Asset Management | Joshua Palm | joshua@wesgro.co.za |
| Nov-24 | Spacetech | Germany | Services - Other | Space tech | Gcina Nomsa Dlamini | gcina@wesgro.co.za |
| Nov-24 | Ghana & Togo Trade mission | Ghana & Togo | Multi Sector | Agri, Services, Manufacturing & Machinery | Michael Gamwo | michael@wesgro.co.za |
| Nov-24 | China International Supply Chain Expo | China | Multi Sector | Multi Sector | Ulsana Reddi | ulsana@wesgro.co.za |
| Dec-24 | Lulu in store promotion | Saudi Arabia | Food & Beverage | FMCG | Ulsana Reddi | ulsana@wesgro.co.za |
| Dec-24 | Africa Games Week | Global | Services – Creative Industries | Game Development | Joshua Palm/ Monica Rorvik/ Nadia Jagwanth | joshua@wesgro.co.za or monica@wesgro.co.za or nadia@wesgro.co.za |
| Dec-24 | Red Sea Film Festival | Saudi Arabia | Services – Creative Industries | Film Live Action, Animation | Monica Rorvik | monica@wesgro.co.za |
| Feb-25 | Gulfoods 2025 | United Arab Emirates | Food & Beverage | Food & Beverage | Thiru Naidoo | thiru@wesgro.co.za |
| Feb-25 | Fact Finding Mission to Los Angeles | United States of America | Multi Sector | Multi Sector | Melonie Grunewald | melonie@wesgro.co.za |
| Feb-25 | Magic Vegas | United States of America | Multi Sector | Clothing & Textiles | Melonie Grunewald | melonie@wesgro.co.za |
| Feb-25 | Fact Finding Mission to Miami | United States of America | Multi Sector | Boatbuilding | Melonie Grunewald | melonie@wesgro.co.za |

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| Feb-25 | Fact Finding Mission to Brazil | Brazil | Multi Sector | Multi Sector | Melonie Grunewald | melonie@wesgro.co.za |
| Mar-25 | Made in the Cape 2025 (IBM in Cape Town) | Global | Multi Sector | All Products, Services | Adrienne Golden | adrienne@wesgro.co.za |
| Mar-25 | Series Mania | France | Services – Creative Industries | Film Live Action | Monica Rorvik/ Nadia Jagwanth | monica@wesgro.co.za or nadia@wesgro.co.za |
| Mar-25 | IFE London | United Kingdom | Food & Beverage | Processed Foods | Gcina Nomsa Dlamini | gcina@wesgro.co.za |

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Looking to learn more about our Export Missions or inquiry to join? Contact a member of our team for further information!

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|---|---------------------|--|---|---------------------|--|
| Acting Chief Trade Officer | Erica Joubert | erica@wesgro.co.za | Acting Head: Export Promotion Unit | Krishen George | krishen@wesgro.co.za |
| Head: Africa Exports and OFDI | Michael Gamwo | michael@wesgro.co.za | Head: Trade in Services | Monica Rorvik | monica@wesgro.co.za |
| Head: Export Advancement | Nadine Smith-Clarke | nadine@wesgro.co.za | Senior Export Manager: Middle East & Asia | Thiru Naidoo | thiru@wesgro.co.za |
| Senior Export Manager: Services | Joshua Palm | joshua@wesgro.co.za | Senior Export Manager: EU & UK | Gcina Nomsa Dlamini | gcina@wesgro.co.za |
| Senior Export Manager: Americas | Melonie Grunewald | melonie@wesgro.co.za | Export & OFDI Manager: Africa & Middle East & Asia | Ulsana Reddi | ulsana@wesgro.co.za |
| Export Advancement Programme Coordinator | Nomandla Mene | nomandla@wesgro.co.za | Trade Promotion Officer – Special Projects | Adrienne Golden | adrienne@wesgro.co.za |
| Trade in Services Administrator | Nadia Jagwanth | nadia@wesgro.co.za | Executive PA to Head of Trade | Kamiela Domingo | kamiela@wesgro.co.za |

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| General Trade Unit Inquiries | export@wesgro.co.za | General Services: Creative Industries Inquiries | film@wesgro.co.za |
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