



Wesgro's Export & OFDI Mission List

FY: 2024/2025



WESGRO
cape town & western cape
tourism, trade & investment



Wesgro Export Mission Plan 2024 - 2025

Date	Details	Host Country	Sector	Priority Product	Desk Manager	Contact Details
Apr-24	ProColombia's 100 th Macrorrueda	Colombia	Multi Sector	Multi Sector	Adrienne Golden	adrienne@wesgro.co.za
May-24	Cannes Film Festival	France	Services – Creative Industries	Film Live Action	Monica Rorvik	monica@wesgro.co.za
May-24	Macfrut 2024	Italy	Multi Sector	AgriTech, Fresh Produce	Gcina Nomsa Dlamini	gcina@wesgro.co.za
May-24	DRC Trade Mission	Democratic Republic of Congo	Multi Sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	michael@wesgro.co.za
May-24	Africa Day Conference	Nigeria & Ivory Coast	Multi Sector	Multi Sector	Michael Gamwo/ Ulsana Reddi	michael@wesgro.co.za or ulsana@wesgro.co.za
Jun-24	Annecy Animation Festival	France	Services – Creative Industries	Animation	Nadine Smith-Clarke	nadine@wesgro.co.za
Jun-24	Summer Fancy Food Show	United States of America	Food & Beverage	Processed Food & Beverage	Melonie Grunewald	melonie@wesgro.co.za
Jun-24	Fact Finding Mission to Washington	United States of America	Multi Sector	Multi Sector	Melonie Grunewald	melonie@wesgro.co.za
Jun-24	Fact Finding Mission to Canada	Canada	Multi Sector	Multi Sector	Melonie Grunewald	melonie@wesgro.co.za
Jun-24	Encounters FAM Tour IBM	Global	Services – Creative Industries	Film	Monica Rorvik	monica@wesgro.co.za

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Jun-24	SIPPO Forum	Switzerland	Multi Sector	Multi Sector	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Jun-24	Business France – Strategie & Conseil	France	Multi Sector	Multi Sector	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Jul-24	Cameroon Wines Trade mission	Cameroon	Food & Beverage	Wines, Food & Beverage	Michael Gamwo	michael@wesgro.co.za
Jul-24	Nigeria Trade Mission	Nigeria	Multi Sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	michael@wesgro.co.za
Jul-24	French IBM	South Africa	Services – Creative Industries	Film	Monica Rorvik	monica@wesgro.co.za
Jul-24	Durban FilmMart (IBM in Durban)	Global	Services – Creative Industries	Film	Monica Rorvik	monica@wesgro.co.za
Aug-24	Nigeria Inward Mission	Nigeria	Multi Sector	Multi Sector	Michael Gamwo	michael@wesgro.co.za
Aug-24	Gamescom	Germany	Services – Creative Industries	Game Development	Joshua Palm	joshua@wesgro.co.za
Aug-24	Anuga Select India 2024	India	Food & Beverage	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Sep-24	FAME WEEK/ MIP Africa/Cape Town Intl. Animation Festival (IBM in Cape Town)	Global	Services – Creative Industries	Film, Animation/Music	Monica Rorvik	monica@wesgro.co.za

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Sep-24	Health & Life Science Mission	Netherlands	Services – Other	Medical Tech Services	Joshua Palm	joshua@wesgro.co.za
Sep-24	Toronto Film Festival	Canada	Services – Creative Industries	Film Live Action	Monica Rorvik	monica@wesgro.co.za
Sep-24	Engage Trade Africa	United States of America	Multi Sector	Multi-Sector	Melonie Grunewald	melonie@wesgro.co.za
Sep-24	Denmark B2B Wine Export Mission	Denmark	Food & Beverage	Wine & Spirits	Nadine Smith-Clarke	nadine@wesgro.co.za
Sep-24	Africa Business Exchange IBM	South Africa	Multi Sector	Multi Sector	Brandon Jenniker	brandon@wesgro.com
Sep-24	Kenya Services Mission	Kenya	Multi Sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo/Joshua Palm	michael@wesgro.co.za or joshua@wesgro.co.za
Oct-24	Cote D'Ivoire mission	Cote D'Ivoire	Multi Sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	michael@wesgro.co.za
Oct-24	Africa Health Exhibition	Global	Health Tech	Health Tech	Nadine Smith-Clarke	nadine@wesgro.co.za
Oct-24	Lulu in store promotion	Saudi Arabia	Food & Beverage	FMCG	Ulsana Reddi	ulsana@wesgro.co.za
Nov-24	China Import Export Expo (CIIE)	China	Food & Beverage	Meat, Fruit & Nut, Avocado, Citrus, Rooibos, Seafood	Thiru Naidoo	thiru@wesgro.co.za

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Nov-24	Prowine Shanghai	China	Food & Beverage	Wine	Thiru Naidoo	thiru@wesgro.co.za
Nov-24	Food Hotel China	China	Food & Beverage	Food & Beverage	Ulsana Reddi	ulsana@wesgro.co.za
Nov-24	Cosmopack Asia	Hong Kong	Cosmetics	Cosmetics, Natural Ingredients	Nadine Smith Clarke/Nomandla Mene	nadine@wesgro.co.za or nomandla@wesgro.co.za
Nov-24	EU Inward Mission	Europe	Multi Sector	Boatbuilding, Natural Ingredients, Fresh Produce, Processed Foods	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Nov-24	Mashariki Africa Film Festival	Rwanda	Services – Creative Industries	Services – Creative Industries	Monica Rorvik	monica@wesgro.co.za
Nov-24	Spacetech	Germany	Services - Other	Space Tech	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Nov-24	Ghana Trade mission	Ghana	Multi Sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	michael@wesgro.co.za
Dec-24	Italian Film Focus IBM	South Arica	Creative Industries – Film	Services – Creative Industry	Pumla Jali	pumla@wesgro.co.za
Dec-24	Atlanta Phambili IBM	South Africa	Multi Sector	Multi-Sector	Melonie Grunewald	melonie@wesgro.co.za
Dec-24	Africa Games Week	Global	Services – Creative Industries	Game Development	Joshua Palm/ Monica Rorvik	joshua@wesgro.co.za or monica@wesgro.co.za
Jan- 25	UAE ICT Mission	United Arab Emirates	Services	Services – ICT	Joshua Palm	joshua@wesgro.co.za

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Feb-25	UAE OSM 2025	United Arab Emirates	Food & Beverage	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Feb-25	Fruit Logistica	Berlin	Agri	Fresh Produced & Vegetables	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Mar-25	Made in the Cape 2025 (IBM in Cape Town)	Global	Multi Sector	All Products, Services	Adrienne Golden	adrienne@wesgro.co.za
Mar-25	Series Mania	France	Services – Creative Industries	Film Live Action	Monica Rorvik/ Pumla Jali	monica@wesgro.co.za or pumla@wesgro.co.za
Mar-25	IFE London	United Kingdom	Food & Beverage	Processed Foods	Gcina Nomsa Dlamini	gcina@wesgro.co.za

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Looking to learn more about our Export Missions or inquiry to join? Contact a member of our team for further information!

Acting Chief Trade Officer	Erica Joubert	erica@wesgro.co.za	Acting Head: Export Promotion Unit	Krishen George	krishen@wesgro.co.za
Head: Africa Exports and OFDI	Michael Gamwo	michael@wesgro.co.za	Head: Trade in Services	Monica Rorvik	monica@wesgro.co.za
Head: Export Advancement	Nadine Smith-Clarke	nadine@wesgro.co.za	Senior Export Manager: Middle East & Asia	Thiru Naidoo	thiru@wesgro.co.za
Senior Export Manager: Services	Joshua Palm	joshua@wesgro.co.za	Senior Export Manager: EU & UK	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Senior Export Manager: Services	Pumla Jali	pumla@wesgro.co.za	Export & OFDI Manager: Africa	Brandon Jenniker	brandon@wesgro.co.za
Senior Export Manager: Americas	Melonie Grunewald	melonie@wesgro.co.za	Export & OFDI Manager: Middle East & Asia	Ulsana Reddi	ulsana@wesgro.co.za
Export Advancement Programme Coordinator	Nomandla Mene	nomandla@wesgro.co.za	Trade Promotion Officer – Special Projects	Adrienne Golden	adrienne@wesgro.co.za
Executive PA to Head of Trade	Kamiela Domingo	kamiela@wesgro.co.za			

General Trade Unit Inquiries	export@wesgro.co.za	General Services: Creative Industries Inquiries	film@wesgro.co.za
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