



# Wesgro Export Mission Plan

2023 – 2024

**wesgro**  
cape town & western cape  
tourism, trade & investment

an inspiring place to do business

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Date	Details	Host Country	Sector	Priority Product	Desk Manager	Contact Details
Apr-23	Food & Hotel Singapore Trade Exhibition	Singapore	Multi-Sector	Food & Beverage	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Apr-23	Comic Con/ Cape Town Animation Festival	South Africa	Services – Creative Industries	Film	Film Unit	<a href="mailto:Film@wesgro.co.za">Film@wesgro.co.za</a>
May-23	Trade mission to Ethiopia	Ethiopia	Multi-Sector	Primary Agriculture, Manufacturing, Services	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
May-23	Intl. Tourism Film Festival Africa	South Africa	Services – Creative Industries	Film	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
May-23	Macfrut, Rimini	Italy	Multi-Sector	Agri-tech, Food & Beverage, Services	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
May-23	Tutto Food, Milan	Italy	Multi-Sector	Primary Agriculture, Nutraceuticals, Organic	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
May-23	Cannes Intl. Film Festival	France	Services – Creative Industries	Film	Monica Rorvik	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a>
May-23	China IBM	China	Multi-Sector	Primary Agriculture, Food & Beverage	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Jun-23	Annecy Animation Festival	France	Services – Creative Industries	Animation	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
Jun-23	VivaTech 2023	France	Services – ITC	Tech	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Jun-23	Trade mission to Cameroon	Cameroon	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Jun-23	Saudi Food & Beverage Show 2023	Saudi Arabia	Food & Beverage	Food & Beverage, Halal	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Jun-23	Encounters Documentary Film Festival	Africa	Services – Creative Industries	Film	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>

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Jun-23	Dubai Chamber of Commerce IBM	United Arab Emirates	Multi Sector	Food & Beverage, Services – ICT, Textiles	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Jun-23	Fancy Food Show New York Trade Exhibition	United States of America	Food & Beverage	Food & Beverage	Deborah Hall	<a href="mailto:deborah@wesgro.co.za">deborah@wesgro.co.za</a>
Jun-23	China-Africa Economic and Trade Expo (CAETE)	China	Multi-Sector	Food & Beverage, Manufacturing	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Jul-23	Encounter South Africa	United Kingdom	Food & Beverage	Wine	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Jul-23	US-Africa Business Summit	Botswana	Multi-Sector	Multi-Sector	Ulsana Reddi	<a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>
Jul-23	Durban FilmMart	South Africa	Services – Creative Industries	Film	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Jul-23	Trade mission to Nigeria	Nigeria	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Jul-23	Ubuntu Business Forum	Cameroon	Multi Sector	Primary Agriculture, Manufacturing, Services, Cosmetics	Ulsana Reddi	<a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>
Aug-23	Garden Route Intl. Film Festival	South Africa	Services – Creative Industries	Film	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Aug-23	Africa Business Connect	Cote d'Ivoire	Multi Sector	Primary Agriculture, Manufacturing, Services	Michael Gamwo & Ulsana Reddi	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a> or <a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>
Aug-23	Trade mission to Cote d'Ivoire	Cote d'Ivoire	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Aug-23	Trade mission to Angola	Angola	Multi-Sector	Primary agriculture, Manufacturing, Services	Tatiana Dos Santos	<a href="mailto:tatiana@wesgro.co.za">tatiana@wesgro.co.za</a>
Aug-23	Trade mission to Mozambique	Mozambique	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Tatiana Dos Santos	<a href="mailto:tatiana@wesgro.co.za">tatiana@wesgro.co.za</a>

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Aug-23	GamesCom/DevCom	Germany	Services – Creative Industries	Gaming/Animation	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Aug-23	Silwerskerm	Africa	Services – Creative Industries	Film	Film Unit	<a href="mailto:Film@wesgro.co.za">Film@wesgro.co.za</a>
Sep-23	FAME Week/MIP AFRICA	South Africa	Services – Creative Industries	Film, Music, Gaming, Animation, Tech, XR	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Sep-23	Cape Town Intl. Animation Festival	South Africa	Services – Creative Industries	Animation	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Sep-23	Maison & Objet Paris 2023	France	Manufacturing	Lifestyle Design	Nadine Smith-Clarke	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>
Sep-23	Invest Holland Services Mission	Netherlands	Services – Financial Services	Finance	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Sep-23	Toronto Intl. Film Festival	Toronto	Services – Creative Industries	Film	Monica Rorvik	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a>
Sep-23	La Rochelle, Grand Pavois	France	Boatbuilding	Boats	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Sept-23	Trade mission to Kenya	Kenya	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Oct-23	Locations Africa	South Africa	Services – Creative Industries	Film	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
Oct-23	Anuga	Germany	Food & Beverage	Food & Beverage	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Oct-23	Trade mission to Ghana	Ghana	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Oct-23	Trade mission to Zambia	Zambia	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Tatiana Dos Santos	<a href="mailto:tatiana@wesgro.co.za">tatiana@wesgro.co.za</a>

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Nov-23	Boatbuilding IBM	Europe	Manufacturing - Other	Boatbuilding	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Nov-23	China Import Export Expo (CIIE)	China	Food & Beverage	Food & Beverage	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Nov-23	Africa Games Week	South Africa	Services – Creative Industries	Gaming	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Nov-23	Content London	United Kingdom	Services – Creative Industries	Film	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Nov-23	Mauritius IBM	Mauritius	Services – ITC	Services – ITC	Tatiana Dos Santos	<a href="mailto:tatiana@wesgro.co.za">tatiana@wesgro.co.za</a>
Nov-23	Ivory Coast Business Forum	Ivory Coast	Services – Other	Real estate, property development, related industries	Michael Gamwo & Ulsana Reddi	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a> or <a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>
Dec-23	Lulu in-store promotion	United Arab Emirates	Food & Beverage	Food & Beverage	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Dec-23	Focus London	United Kingdom	Services – Creative Industries	Film	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Dec-23	Mauritius IBM	Mauritius	Services – Financial Services	Finance	Tatiana Dos Santos	<a href="mailto:tatiana@wesgro.co.za">tatiana@wesgro.co.za</a>
Dec-23	Denmark B2B Wine Export Mission	Denmark	Food & Beverage	Wine & Spirits	Nadine Smith-Clarke	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>
Jan-24	Cosmoprof	United States of America	Cosmetics	Cosmetics	Nadine Smith-Clarke	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>
Jan-24	Bett UK	United Kingdom	Services – ITC	Edu Tech	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Feb-24	EAP mission to Mauritius	Mauritius	Multi-Sector	Primary agriculture, Manufacturing, Services, BEE wine	Nadine Smith-Clarke	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>

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Feb-24	Berlinale 2024	Germany	Services – Creative Industries	Film	Monica Rorvik	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a>
Feb 24	German Music IBM	Germany	Services – Creative Industries	Music	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
Feb-24	Made in the Cape x RangeMe	United States of America	Multi Sector	Food & Beverage, Beauty & Personal Care, Health & Wellness	Ulsana Reddi	<a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>
Feb-24	Gulfoods 2024-Key priority sector-Halal	United Arab Emirates	Food & Beverage	Food & Beverage	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Mar-24	Wavescape Surf and Ocean Film Festival 2024	South Africa	Services – Creative Industries	Film	Film Unit	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
Mar-24	Made in the Cape 2024	South Africa	Multi Sector	All Sectors	Erica Joubert & Adrienne Golden	<a href="mailto:erica@wesgro.co.za">erica@wesgro.co.za</a> & <a href="mailto:adrienne@wesgro.co.za">adrienne@wesgro.co.za</a>
Mar-24	SXSW 2024	United States of America	Services – Creative Industries	Film, Music, Gaming, Animation, Tech, XR	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
Mar-24	Kenya Architect Mission	Kenya	Services - Other	Architecture Services	Joshua Palm/ Nadine Smith-Clarke	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a> or <a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>
Mar-24	Trade mission to Namibia	Namibia	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Mar-24	EU & UK IBM	EU & UK	Multi Sector	Multi Sector	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>

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Looking to learn more about our Export Missions or inquiry to join? Contact a member of our team for further information!

<b>Head: Trade Unit</b>	Erica Joubert	<a href="mailto:erica@wesgro.co.za">erica@wesgro.co.za</a>	<b>Head: Services</b>	Monica Rorvik	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a>
<b>Head: Africa Exports and OFDI</b>	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>	<b>Head: Export Advancement</b>	Nadine Smith-Clarke	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>
<b>Senior Export Manager: Middle East &amp; Asia</b>	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>	<b>Senior Export Manager: Creative Services</b>	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
<b>Senior Export Manager: Services</b>	Joshua Palm	<a href="mailto:Joshua@wesgro.co.za">Joshua@wesgro.co.za</a>	<b>Senior Export Manager: EU &amp; UK</b>	Gcina Nomsa Dlamini	<a href="mailto:Gcina@wesgro.co.za">Gcina@wesgro.co.za</a>
<b>Export &amp; OFDI Manager: Africa &amp; Americas</b>	Ulsana Reddi	<a href="mailto:Ulsana@wesgro.co.za">Ulsana@wesgro.co.za</a>	<b>Export Advancement Programme Coordinator</b>	Nomandla Mene	<a href="mailto:Nomandla@wesgro.co.za">Nomandla@wesgro.co.za</a>
<b>Trade Promotion Officer – Special Projects</b>	Adrienne Golden	<a href="mailto:adrienne@wesgro.co.za">adrienne@wesgro.co.za</a>	<b>Trade in Services Administrator</b>	Nadia Jagwanth	<a href="mailto:nadia@wesgro.co.za">nadia@wesgro.co.za</a>
<b>Executive PA to Head of Trade</b>	Kamiela Domingo	<a href="mailto:kamiela@wesgro.co.za">kamiela@wesgro.co.za</a>			

<b>General Services: Creative Industries Inquiries</b>	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>	<b>General Trade Unit Inquiries</b>	<a href="mailto:export@wesgro.co.za">export@wesgro.co.za</a>
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