



Wesgro Export Mission Plan

2023 – 2024

wesgro
cape town & western cape
tourism, trade & investment

an inspiring place to do business

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Date	Details	Host Country	Sector	Priority Product	Desk Manager	Contact Details
Apr-23	Food & Hotel Singapore Trade Exhibition	Singapore	Multi-Sector	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Apr-23	Comic Con/ Cape Town Animation Festival	South Africa	Services – Creative Industries	Film	Film Unit	Film@wesgro.co.za
May-23	Trade mission to Ethiopia	Ethiopia	Multi-Sector	Primary Agriculture, Manufacturing, Services	Michael Gamwo	michael@wesgro.co.za
May-23	Intl. Tourism Film Festival Africa	South Africa	Services – Creative Industries	Film	Film Unit	film@wesgro.co.za
May-23	Macfrut, Rimini	Italy	Multi-Sector	Agri-tech, Food & Beverage, Services	Gcina Nomsa Dlamini	gcina@wesgro.co.za
May-23	Tutto Food, Milan	Italy	Multi-Sector	Primary Agriculture, Nutraceuticals, Organic	Gcina Nomsa Dlamini	gcina@wesgro.co.za
May-23	Cannes Intl. Film Festival	France	Services – Creative Industries	Film	Monica Rorvik	monica@wesgro.co.za
May-23	China IBM	China	Multi-Sector	Primary Agriculture, Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Jun-23	Annecy Animation Festival	France	Services – Creative Industries	Animation	Lisa Mini	lisa@wesgro.co.za
Jun-23	VivaTech 2023	France	Services – ITC	Tech	Joshua Palm	joshua@wesgro.co.za
Jun-23	Trade mission to Cameroon	Cameroon	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Michael Gamwo	michael@wesgro.co.za
Jun-23	Saudi Food & Beverage Show 2023	Saudi Arabia	Food & Beverage	Food & Beverage, Halal	Thiru Naidoo	thiru@wesgro.co.za
Jun-23	Encounters Documentary Film Festival	Africa	Services – Creative Industries	Film	Film Unit	film@wesgro.co.za

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Jun-23	Dubai Chamber of Commerce IBM	United Arab Emirates	Multi Sector	Food & Beverage, Services – ICT, Textiles	Thiru Naidoo	thiru@wesgro.co.za
Jun-23	Fancy Food Show New York Trade Exhibition	United States of America	Food & Beverage	Food & Beverage	Deborah Hall	deborah@wesgro.co.za
Jun-23	China-Africa Economic and Trade Expo (CAETE)	China	Multi-Sector	Food & Beverage, Manufacturing	Thiru Naidoo	thiru@wesgro.co.za
Jul-23	Encounter South Africa	United Kingdom	Food & Beverage	Wine	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Jul-23	US-Africa Business Summit	Botswana	Multi-Sector	Multi-Sector	Ulsana Reddi	ulsana@wesgro.co.za
Jul-23	Durban FilmMart	South Africa	Services – Creative Industries	Film	Film Unit	film@wesgro.co.za
Jul-23	Trade mission to Nigeria	Nigeria	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Michael Gamwo	michael@wesgro.co.za
Jul-23	Ubuntu Business Forum	Cameroon	Multi Sector	Primary Agriculture, Manufacturing, Services, Cosmetics	Ulsana Reddi	ulsana@wesgro.co.za
Aug-23	Garden Route Intl. Film Festival	South Africa	Services – Creative Industries	Film	Film Unit	film@wesgro.co.za
Aug-23	Africa Business Connect	Cote d'Ivoire	Multi Sector	Primary Agriculture, Manufacturing, Services	Michael Gamwo & Ulsana Reddi	michael@wesgro.co.za or ulsana@wesgro.co.za
Aug-23	Trade mission to Cote d'Ivoire	Cote d'Ivoire	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	michael@wesgro.co.za
Aug-23	Trade mission to Angola	Angola	Multi-Sector	Primary agriculture, Manufacturing, Services	Tatiana Dos Santos	tatiana@wesgro.co.za
Aug-23	Trade mission to Mozambique	Mozambique	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Tatiana Dos Santos	tatiana@wesgro.co.za

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Aug-23	GamesCom/DevCom	Germany	Services – Creative Industries	Gaming/Animation	Joshua Palm	joshua@wesgro.co.za
Aug-23	Silwerskerm	Africa	Services – Creative Industries	Film	Film Unit	Film@wesgro.co.za
Sep-23	FAME Week/MIP AFRICA	South Africa	Services – Creative Industries	Film, Music, Gaming, Animation, Tech, XR	Film Unit	film@wesgro.co.za
Sep-23	Cape Town Intl. Animation Festival	South Africa	Services – Creative Industries	Animation	Film Unit	film@wesgro.co.za
Sep-23	Maison & Objet Paris 2023	France	Manufacturing	Lifestyle Design	Nadine Smith-Clarke	nadine@wesgro.co.za
Sep-23	Invest Holland Services Mission	Netherlands	Services – Financial Services	Finance	Joshua Palm	joshua@wesgro.co.za
Sep-23	Toronto Intl. Film Festival	Toronto	Services – Creative Industries	Film	Monica Rorvik	monica@wesgro.co.za
Sep-23	La Rochelle, Grand Pavois	France	Boatbuilding	Boats	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Sept-23	Trade mission to Kenya	Kenya	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	michael@wesgro.co.za
Oct-23	Locations Africa	South Africa	Services – Creative Industries	Film	Lisa Mini	lisa@wesgro.co.za
Oct-23	Anuga	Germany	Food & Beverage	Food & Beverage	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Oct-23	Trade mission to Ghana	Ghana	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	michael@wesgro.co.za
Oct-23	Trade mission to Zambia	Zambia	Multi-Sector	Primary agriculture, Manufacturing, Services, Cosmetics	Tatiana Dos Santos	tatiana@wesgro.co.za

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Nov-23	Boatbuilding IBM	Europe	Manufacturing - Other	Boatbuilding	Gcina Nomsa Dlamini	gcina@wesgro.co.za
Nov-23	China Import Export Expo (CIIE)	China	Food & Beverage	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Nov-23	Africa Games Week	South Africa	Services – Creative Industries	Gaming	Film Unit	film@wesgro.co.za
Nov-23	Content London	United Kingdom	Services – Creative Industries	Film	Film Unit	film@wesgro.co.za
Nov-23	Mauritius IBM	Mauritius	Services – ITC	Services – ITC	Tatiana Dos Santos	tatiana@wesgro.co.za
Nov-23	Ivory Coast Business Forum	Ivory Coast	Services – Other	Real estate, property development, related industries	Michael Gamwo & Ulsana Reddi	michael@wesgro.co.za or ulsana@wesgro.co.za
Dec-23	Lulu in-store promotion	United Arab Emirates	Food & Beverage	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Dec-23	Focus London	United Kingdom	Services – Creative Industries	Film	Film Unit	film@wesgro.co.za
Dec-23	Mauritius IBM	Mauritius	Services – Financial Services	Finance	Tatiana Dos Santos	tatiana@wesgro.co.za
Dec-23	Denmark B2B Wine Export Mission	Denmark	Food & Beverage	Wine & Spirits	Nadine Smith-Clarke	nadine@wesgro.co.za
Jan-24	Cosmoprof	United States of America	Cosmetics	Cosmetics	Nadine Smith-Clarke	nadine@wesgro.co.za
Jan-24	Bett UK	United Kingdom	Services – ITC	Edu Tech	Joshua Palm	joshua@wesgro.co.za
Feb-24	EAP mission to Mauritius	Mauritius	Multi-Sector	Primary agriculture, Manufacturing, Services, BEE wine	Nadine Smith-Clarke	nadine@wesgro.co.za

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Feb-24	Berlinale 2024	Germany	Services – Creative Industries	Film	Monica Rorvik	monica@wesgro.co.za
Feb 24	German Music IBM	Germany	Services – Creative Industries	Music	Lisa Mini	lisa@wesgro.co.za
Feb-24	Made in the Cape x RangeMe	United States of America	Multi Sector	Food & Beverage, Beauty & Personal Care, Health & Wellness	Ulsana Reddi	ulsana@wesgro.co.za
Feb-24	Gulfoods 2024-Key priority sector-Halal	United Arab Emirates	Food & Beverage	Food & Beverage	Thiru Naidoo	thiru@wesgro.co.za
Mar-24	Wavescape Surf and Ocean Film Festival 2024	South Africa	Services – Creative Industries	Film	Film Unit	film@wesgro.co.za
Mar-24	Made in the Cape 2024	South Africa	Multi Sector	All Sectors	Erica Joubert & Adrienne Golden	erica@wesgro.co.za & adrienne@wesgro.co.za
Mar-24	SXSW 2024	United States of America	Services – Creative Industries	Film, Music, Gaming, Animation, Tech, XR	Lisa Mini	lisa@wesgro.co.za
Mar-24	Trade mission to Namibia	Namibia	Multi-Sector	Primary agriculture, Manufacturing, Services	Michael Gamwo	michael@wesgro.co.za

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Looking to learn more about our Export Missions or inquiry to join? Contact a member of our team for further information!

Head: Trade Unit	Erica Joubert	erica@wesgro.co.za	Head: Services	Monica Rorvik	monica@wesgro.co.za
Head: Africa Exports and OFDI	Michael Gamwo	michael@wesgro.co.za	Head: Export Advancement	Nadine Smith-Clarke	nadine@wesgro.co.za
Senior Export Manager: Middle East & Asia	Thiru Naidoo	thiru@wesgro.co.za	Senior Export Manager: Creative Services	Lisa Mini	lisa@wesgro.co.za
Senior Export Manager: Services	Joshua Palm	Joshua@wesgro.co.za	Senior Export Manager: EU & UK	Gcina Nomsa Dlamini	Gcina@wesgro.co.za
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General Services: Creative Industries Inquiries	film@wesgro.co.za	General Trade Unit Inquiries	export@wesgro.co.za
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