



# Wesgro Export Mission Plan

2024 – 2025

**wesgro**  
cape town & western cape  
tourism, trade & investment

an inspiring place to do business

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Date	Details	Host Country	Sector	Priority Product	Desk Manager	Contact Details
May-24	Cannes Film Festival	France	Services – Creative Industries	Film Live Action	Monica Rorvik	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a>
May-24	Macfrut 2024	Italy	Multi sector	AgriTech, Fresh Produce	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
May-24	DRC Trade mission	Democratic Republic of Congo	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Jun-24	Annecy Animation Festival	France	Services – Creative Industries	Animation	Nadine Smith-Clarke/Lisa Mini	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a> or <a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
Jun-24	Summer Fancy Food Show	United States of America	Food & Beverage	Processed Food & Beverage	Melonie Grunewald	<a href="mailto:melonie@wesgro.co.za">melonie@wesgro.co.za</a>
Jun-24	Cameroon Wines Trade mission	Cameroon	Food & Beverage	Wines, Food & Beverage	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Jul-24	Durban FilmMart (IBM in Durban)	Global	Services – Creative Industries	Film	Lisa Mini/ Monica Rorvik/ Nadia Jagwanth	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a> or <a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a> or <a href="mailto:nadia@wesgro.co.za">nadia@wesgro.co.za</a>
Jul-24	Nigeria Trade mission	Nigeria	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Aug-24	Magic Vegas	United States of America	Manufacturing	Leather, Jewellery, Gifting	Melonie Grunewald	<a href="mailto:melonie@wesgro.co.za">melonie@wesgro.co.za</a>
Aug-24	Gamescom	Germany	Services – Creative Industries	Game Development	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Aug-24	Anuga Select India 2024	India	Food & Beverage	Food & Beverage	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Aug-24	Association of Film Commissioners Intl. Week/Cineposium	United States of America	Services – Creative Industries	Film	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
Aug-24	LULU in store promotion- Saudi Arabia	Saudi Arabia	Food & Beverage	FMCG	Ulsana Reddi	<a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>

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Sep-24	FAME WEEK/ MIP Africa/Cape Town Intl. Animation Festival (IBM in Cape Town)	Global	Services – Creative Industries	Film, Animation/Music	Lisa Mini/ Monica Rorvik/ Nadia Jagwanth	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a> or <a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a> or <a href="mailto:nadia@wesgro.co.za">nadia@wesgro.co.za</a>
Sep-24	Retire me now	United Kingdom	Services – Financial Services	Asset Management	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Sep-24	Toronto Film Festival	Canada	Services – Creative Industries	Film Live Action	Monica Rorvik/Nadia Jagwanth	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a> or <a href="mailto:nadia@wesgro.co.za">nadia@wesgro.co.za</a>
Sep-24	Cannes Boat Show	France	Boatbuilding	Boatbuilding	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Sep-24	Engage Trade Africa (IBM in Cape Town)	United States of America	Multi sector	Multi-Sector	Melonie Grunewald	<a href="mailto:melonie@wesgro.co.za">melonie@wesgro.co.za</a>
Sep-24	Denmark B2B Wine Export Mission	Denmark	Food & Beverage	Wine & Spirits	Nadine Smith-Clarke	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>
Sep-24	Kenya Trade mission	Kenya	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo/Joshua Palm	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a> or <a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Sep-24	Go Global Conference (B2B Mission in Atlanta)	United States of America	Multi sector	Multi-Sector	Melonie Grunewald	<a href="mailto:melonie@wesgro.co.za">melonie@wesgro.co.za</a>
Oct-24	Conexemar	Spain	Multi sector	Seafood, Machinery	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Oct-24	SIAL	France	Food & Beverage	Processed foods, Natural Ingredients	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Oct-24	Gitex Dubai	United Arab Emirates	Services – ITC	ICT Services, Deep Tech	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Oct-24	Cote D'Ivoire & Guinea Trade mission	Cote D'Ivoire & Guinea	Multi sector	Agri, Services, Manufacturing & Machinery	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Oct-24	Boatica (IBM in Cape Town)	United States of America	Boatbuilding	Boat Building	Melonie Grunewald	<a href="mailto:melonie@wesgro.co.za">melonie@wesgro.co.za</a>

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Oct-24	China Import Export Expo (CIIE)	China	Food & Beverage	Meat, Fruit & Nut, Avocado, Citrus, Rooibos, Seafood	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Oct-24	Prowine Shanghai	China	Food & Beverage	Wine	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Nov-24	Food Hotel China	China	Food & Beverage	Food & Beverage	Ulsana Reddi	<a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>
Nov-24	Cosmoprof Asia Hong Kong	Hong Kong	Cosmetics	Cosmetics, Natural Ingredients	Nadine Smith Clarke/Nomandla Mene	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a> or <a href="mailto:nomandla@wesgro.co.za">nomandla@wesgro.co.za</a>
Nov-24	OFDI Mission to Netherlands	Netherlands	Services - Other	Medical Tech Services	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>
Nov-24	Spacetech	Germany	Services - Other	Space tech	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
Nov-24	Ghana & Togo Trade mission	Ghana & Togo	Multi Sector	Agri, Services, Manufacturing & Machinery, All	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>
Dec-24	Africa Games Week	Global	Services – Creative Industries	Game Development	Joshua Palm/ Monica Rorvik/ Nadia Jagwanth	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a> or <a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a> or <a href="mailto:nadia@wesgro.co.za">nadia@wesgro.co.za</a>
Dec-24	Red Sea Film Festival	Saudi Arabia	Services – Creative Industries	Film Live Action, Animation	Monica Rorvik	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a>
Feb-25	Gulfoods 2025	United Arab Emirates	Food & Beverage	Food & Beverage	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>
Mar-25	Made in the Cape 2025 (IBM in Cape Town)	Global	Multi Sector	All Products, Services	Adrienne Golden	<a href="mailto:adrienne@wesgro.co.za">adrienne@wesgro.co.za</a>
Mar-25	Series Mania	France	Services – Creative Industries	Film Live Action	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>

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Looking to learn more about our Export Missions or inquiry to join? Contact a member of our team for further information!

<b>Head: Export Promotion Unit</b>	Erica Joubert	<a href="mailto:erica@wesgro.co.za">erica@wesgro.co.za</a>	<b>Head: Trade in Services</b>	Monica Rorvik	<a href="mailto:monica@wesgro.co.za">monica@wesgro.co.za</a>
<b>Head: Africa Exports and OFDI</b>	Michael Gamwo	<a href="mailto:michael@wesgro.co.za">michael@wesgro.co.za</a>	<b>Head: Export Advancement</b>	Nadine Smith-Clarke	<a href="mailto:nadine@wesgro.co.za">nadine@wesgro.co.za</a>
<b>Senior Export Manager: Middle East &amp; Asia</b>	Thiru Naidoo	<a href="mailto:thiru@wesgro.co.za">thiru@wesgro.co.za</a>	<b>Senior Export Manager: Creative Services</b>	Lisa Mini	<a href="mailto:lisa@wesgro.co.za">lisa@wesgro.co.za</a>
<b>Senior Export Manager: Services</b>	Joshua Palm	<a href="mailto:joshua@wesgro.co.za">joshua@wesgro.co.za</a>	<b>Senior Export Manager: EU &amp; UK</b>	Gcina Nomsa Dlamini	<a href="mailto:gcina@wesgro.co.za">gcina@wesgro.co.za</a>
<b>Senior Export Manager: Americas</b>	Melonie Grunewald	<a href="mailto:melonie@wesgro.co.za">melonie@wesgro.co.za</a>	<b>Export &amp; OFDI Manager: Africa &amp; Middle East &amp; Asia</b>	Ulsana Reddi	<a href="mailto:ulsana@wesgro.co.za">ulsana@wesgro.co.za</a>
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<b>Trade in Services Administrator</b>	Nadia Jagwanth	<a href="mailto:nadia@wesgro.co.za">nadia@wesgro.co.za</a>	<b>Executive PA to Head of Trade</b>	Kamiela Domingo	<a href="mailto:kamiela@wesgro.co.za">kamiela@wesgro.co.za</a>

<b>General Trade Unit Inquiries</b>	<a href="mailto:export@wesgro.co.za">export@wesgro.co.za</a>	<b>General Services: Creative Industries Inquiries</b>	<a href="mailto:film@wesgro.co.za">film@wesgro.co.za</a>
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